



## Masonry Advisory Council Supplier Member Form

Thank you for your interest in becoming a supporting member of the Masonry Advisory Council. MAC is a non-profit organization that provides educational support to the masonry industry. We market and promote masonry as the material of choice to decision makers within the commercial and residential construction marketplace.

### **Why should your organization become an Supporting Member of The Masonry Advisory Council?**

We target our marketing efforts locally, primarily within the Chicagoland area and suburbs to Architects, Engineers, Contractors, Developers, Distributors and the general public. Our list of 2000 decision makers visit our website to access the technical library, to ASK MAC for free professional technical advice, to discover new ideas, see recent projects, and to Enter to Win our monthly promotions.

***The cost to become a Supporting Member is \$1,000.00, to be billed annually.***

### ***What do you get?***

1. **Addition to the Supplier Directory page of our website.** This Includes your company logo, description of your product and/or services and a hyperlink to your website.

*Benefit: This hyperlink back to your website provides an SEO backlink value to your website from Google. This can improve your Search rankings as Google finds relevancy in this industry connection, which adds value to your website as an authority source.*

2. **You can submit Recent Projects, Blogs, Technical Specification Sheets and share Helpful Tips about your products that can be added to our website, with a link to your website for more information.**

*Benefit: You can promote your products in a non-selling way, making it useful for educational purposes and to provide helpful tips and product information to decision makers. Your submissions will be promoted in our monthly eNewsletter.*

### ***For a nominal additional Fee (\$100 - \$200):***

**You can Sponsor one of our Monthly Promotions or a Lunch and Learn.**

*Benefit: These interactive programs are a great way to get inside local design firms and to gain the attention of industry professionals.*

### ***Great! How Do I Sign Up?***

1. Send us an email with your intent to join and include contact information to Lisa Saul at [lsaul@masonryadvisorycouncil.org](mailto:lsaul@masonryadvisorycouncil.org)
2. Fill out the application form (attached) and send a check for \$1,000.00 to:

Masonry Advisory Council  
1440 Renaissance Drive #340  
Park Ridge, IL 60068

**Still have questions? Call me at 847-297-6704 or send an email to [lsaul@masonryadvisorycouncil.org](mailto:lsaul@masonryadvisorycouncil.org)**

Kind Regards,

Lisa Saul

Marketing Coordinator, Masonry Advisory Council



**MAC Supporting Member Application**

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

I have included my check for \$1,000 to become an Association member of the Masonry Advisory Council.

I will be billed automatically for my continued annual membership dues.

I hereby agree to the terms and conditions.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Masonry Advisory Council  
1440 Renaissance Dr. Suite 340  
Park Ridge, IL 60068  
847-297-6704 office    847-297-8373 fax