



NEWS RELEASE

Agency Contact: Rachel Kerstetter • 216.242.0415

rkerstetter@sonnhalter.com

Client Contact: Art Fox • 219.850.4517

afox@mortarnet.com

For Immediate Release:

Mortar Net Solutions Introduces Series of Installation Videos

“How-to” videos provide a simple, easy-to-use resource for installing Mortar Net Solutions’ products.

BURNS HARBOR, Ind. – April 2016 – Mortar Net Solutions™, the leading supplier of moisture management solutions for masonry walls, offers a series of helpful “how-to” videos to assist in installing its products.

Each video provides easy-to-follow instructions with text detailing each step, plus narration and demonstration by Steven Fehino, engineering and construction manager for Mortar Net Solutions and an experienced masonry contractor. The new installation videos provide a quick resource for a number of Mortar Net Solutions’ key products, including:

- MortarNet™ with Insect Barrier™, the original mortar dropping collection device.
- HouseNet™, residential mortar dropping collection device.
- TotalFlash®, masonry cavity wall drainage solution.
- WallDefender™, mortar dropping collection device for masonry cavity walls.
- BlockFlash™, the only complete flashing system for single wythe CMU walls.

“We understand how important it is to a contractor’s bottom line to be able to install our products quickly and easily so they can get back to laying brick,” said Art Fox, marketing director at Mortar Net Solutions. “These short, concise videos are made specifically for professional masons so they can easily understand the installation process and also to show how user-friendly our products are.”

To view the installation videos, please visit mortarnet.com/faq/video-library.

About Mortar Net Solutions

Mortar Net Solutions develops, distributes and supports innovative moisture management solutions for masonry construction. It was founded in 1992 with the invention of its flagship product, MortarNet™, a mortar dropping collection device developed to prevent water damage to masonry cavity walls. Other proprietary solutions for masonry construction include TotalFlash®, BlockFlash™, BlockNet®, HouseNet™, CompleteFlash®, WallNet™, WeepVent™, CellVent™ and LathNet™. Mortar Net Solutions is a partner in CavityComplete™ Wall Systems, the only tested, code-compliant and warrantied wall systems for masonry cavity walls using completely compatible components. For more information, visit MortarNet.com.

###