Gary Porter, Executive Director of the Masonry Advisory Council is called upon with questions about construction concerns and for masonry advice from a variety of Architects, Engineers, Contractors, Developers and Distributor sources. He is dedicated to ongoing education of masonry and shares helpful tips from his professional experience that may be beneficial to you.

November 2017

## **Excellence in Masonry Awards**

As the holiday season approaches, I am once again reminded of how relevant traditions are in our lives.

All great things eventually turn into traditions because of our natural and genuine willingness to repeat greatness. Once those wheels are in motion, the repetition of those traditions are carried on with that same enthusiasm every year.

It has been my pleasure to serve as the Executive Director of the Masonry Advisory Council for the past five years. Having come from a background based in masonry, I held a longstanding relationship as a former Trustee of this organization that preceded my present position. Combined with an education in engineering, I truly consider that my personal origin is literally built on a masonry foundation. Like many others in our industry, I began learning a craft at a young age that began as an architect's vision. It later developed from that concept into an architectural design, and eventually resulted in building excellence. Along with other skilled craftsman, we used very traditional masonry materials that we all knew would withstand the test of time. Decades later, I still pass by former projects and I am reminded of the fact that I was a part of building something that will remain beautiful for future generations.

Similar to those family traditions, our industry continues with our building traditions but we allow for periods of change in which slight modifications are eventually made. For over 40 years, the Masonry Advisory Council has proudly hosted our "**Excellence in Masonry Award**" Program. In the past we recognized architectural design excellence and the talent behind the execution of making those design concepts a reality. The best of those projects received an award and were bestowed with the esteemed architectural honor which recognized their achievements among their peers.

After a hiatus of many years, we are pleased to announce:

## **Excellence in Masonry 2018**

This event holds a long standing tradition which has now been modified to recognize and celebrate today's modern designers.

In the past, some of the greatest Architects in Chicago from both large and small firms, have competed for, and have been honored with these awards. For your consideration, I invite you to become a part of the tradition of "Excellence" by submitting your projects to "Excellence in Masonry 2018"

For more information on how your firm can be recognized and to enter projects visit <u>masonryadvisorycouncil.org/events</u>

4.21 CELLENCHI 2018 CARCHITECTURAL AWARDS

Mark your calendar and join us at this important awards reception and networking event at the Chicago History Museum on Saturday, April 21, 2018.