PRESENTATION DESCRIPTION
An overview of how masonry exteriors have changed since 1949, and the challenges and procedures involved in cleaning them correctly.

LEARNING OBJECTIVES
1. Explain what new masonry construction cleandown is and why it’s important.
2. Explain when clean-down must occur, and why.
3. Name the top three causes of cleaning failure and how to avoid them.
4. Explain why it’s important to test cleaning procedures before overall cleaning.
5. Identify the main difference between cleaning clay and concrete masonry.

PARTICIPANTS
Architects, specifiers, owners, contractors, and other construction professionals. Ideal seminar size is six to 20. Participants receive the handout New Rules for New-Construction Clean-Down of Contemporary Masonry Buildings.

PRESENTATION METHOD
The presenter uses a PowerPoint presentation loaded with photographs to illustrate the challenges of and procedures for cleaning contemporary new-masonry construction. A question and answer period concludes the program.

PROVIDER
Masonry Advisory Council

PRESENTER
PROSOCO

AIA CREDITS: 1
LENGTH: 1 Hour
HSW: Yes
A/V Needed: Electrical power and presentation screen. The CES provides the laptop and projector.

COST: There is no cost to the firm for the presentation or the lunches provided.

PRESENTER QUALIFICATIONS
Prosoco CES presenters are experienced construction professionals. Most average 10 years in the industry. Their qualifications include formal manufacturer’s training and extensive applied fieldwork.

QUESTIONS?
Call: 847-297-6704
Website: masonryadvisorycouncil.org/seminars
Email: lsaul@masonryadvisorycouncil.org